

CLAIMS

What is claimed is:

1. A method for determining the location of a user requesting services from a network site of a communications network, comprising:
  - receiving, at the network site, user information for identifying the user, and a first approximate location of the user;
  - 5 determining, using the first approximate location of the user, a location service provider providing coverage for the first approximate user location;
  - causing the user's network station to call a predetermined telephone number for identifying the user;
  - receiving the user's call at the predetermined telephone number, and: (a)
  - 10 capturing the user's telephone number, and (b) obtaining identification information for identifying the user;
  - transmitting the user's telephone number to one of the telephony location service providers selected for determining a location of the user;
  - receiving from the selected telephony location service provider, a more precise location of the user; and
  - 15 determining services to be provided to the user on the communications network according to the more precise location.

2. The method as claimed in claim 1, wherein the services for providing to  
20 the user includes one or more of: gambling services, taxation services, services for the distribution of software, advertising presentations, and information related to locations within the user's local that the user is expected to find of interest.